

## THE WONDERFUL COMPANY WINS GOLD AND BRONZE AWARDS IN THE 2021 BRANDON HALL GROUP HUMAN CAPITAL MANAGEMENT EXCELLENCE AWARDS

*Awards Recognize Innovative Workplace Learning and Development Program, “Way of Work” (WOW)*

**LOS ANGELES – November 19, 2021** – The Wonderful Company, a global company dedicated to harvesting health and happiness around the world through its iconic consumer brands including FIJI® Water, POM Wonderful®, and Wonderful® Pistachios, today announced it has been recognized with one Gold and one Bronze award by the Brandon Hall Group. The 2021 Brandon Hall Group Human Capital Management (HCM) Excellence Awards are given for work in Learning and Development, Talent Management, Leadership Development, Talent Acquisition, Human Resources, Sales Performance, Diversity and Inclusion, and Future of Work.

TWC won Brandon Hall Group Gold in the “Best Unique or Innovative Learning and Development Program” category and a Bronze award in the “Best Learning Program Supporting a Change Transformation Business Strategy” category for its Way of Work or WOW 2.0 program.

“Our WOW vision became a reality when we empowered employees to help solve problems and incorporated continuous improvement into our daily operations. By creating a workplace where all employees can challenge the status quo, we’re fostering an environment where everyone can succeed,” said Wendy Wuo, vice president of continuous improvement at The Wonderful Company. “We’re honored to be recognized by Brandon Hall and share this success with our cofounder and WOW 2.0 executive sponsor, Stewart Resnick.”

Established in 2020, WOW 2.0 was created to improve operational efficiencies, as process improvement and lean training are essential components of the company’s growth mindset culture and employee curriculum. However, as the company expanded and grew in footprint and employee base, the team partnered with Minaya Learning Global Solutions LLC (MLGS) to develop a scalable, repeatable, and engaging solution. In one year, the number of WOW projects tripled, productivity spiked, and more importantly, employees felt empowered to make a difference.

“Brandon Hall Group Excellence Awards in 2021 provide much-needed and well-deserved recognition to organizations that went above and beyond to support their stakeholders during the unprecedented disruption of the COVID-19 pandemic,” said Brandon Hall Group COO and leader of the HCM Excellence Awards Program, Rachel Cooke. “The awards provide validation of best practices in all areas of HCM at a time when they have never been more important to employers, employees, and customers.”

Entries were evaluated by a panel of independent senior industry experts, Brandon Hall Group analysts, and executives, based upon these criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits. Excellence Award winners are scheduled to be honored at Brandon Hall Group’s HCM Excellence Conference, February 1-3, 2022, at the Hilton West Palm Beach in Florida. Select winners also will serve as presenters in breakout sessions, sharing their leading practices during the conference.

For the complete list of winners, please visit [www.brandonhall.com/excellenceawards/past-winners.php](http://www.brandonhall.com/excellenceawards/past-winners.php).

### **About The Wonderful Company**

The Wonderful Company is a privately held \$5 billion global company dedicated to harvesting health and happiness around the world. Its iconic brands include FIJI® Water, POM Wonderful®, Wonderful® Pistachios, Wonderful® Halos®, Wonderful® Seedless Lemons, Teleflora®, JUSTIN® wines, JNSQ™ Wines, and Landmark® wines.

The Wonderful Company's connection to consumers has health at its heart and giving back in its DNA. To learn more about The Wonderful Company, its products, and its core values, visit [www.wonderful.com](http://www.wonderful.com), or follow us on [Facebook](#), [Twitter](#), and [Instagram](#). To view the current Corporate Social Responsibility report, visit [www.wonderful.com/csr](http://www.wonderful.com/csr).

### **About Brandon Hall Group**

Brandon Hall Group operates the largest and longest-running awards program in Human Capital Management. As an independent HCM research and analyst firm, they conduct studies in Learning and Development, Talent Management, Leadership Development, Diversity and Inclusion, Talent Acquisition, and HR/Workforce Management. These benchmark studies help organizations by providing strategic insights for executives and practitioners responsible for growth and business results.

Coupling the research studies with the best practices from the awards, Brandon Hall Group has helped more than 10,000 clients globally and boasts more than 28 years of delivering world-class research and advisory. At the core of our offerings is a membership program that combines research, benchmarking, and unlimited access to data and analysts. Membership enables executives and practitioners to make the right decisions about people, processes, and systems, coalesced with analyst advisory services that aim to put the research into action in a way that is practical and efficient.

Brandon Hall Group has also launched professional certifications for business and human capital management professionals to upskill themselves and gain credentials for career advancement ([www.brandonhall.com](http://www.brandonhall.com)).

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