



WILLIAMS SONOMA AND POM WONDERFUL LAUNCH POMEGRANATE-INFUSED FOOD COLLABORATION

As Part of POM Wonderful's 20th Anniversary, Five New Co-Branded Food Products are Now Available Exclusively at Williams Sonoma Stores and Online at [Williams-Sonoma.com/pom](https://www.williams-sonoma.com/pom)

SAN FRANCISCO, CA (September 30, 2022) – Williams Sonoma, a portfolio brand of Williams-Sonoma, Inc. (NYSE: WSM), the world's largest digital-first, design-led, and sustainable home retailer, announced today a partnership with POM Wonderful, the worldwide leader of California-grown pomegranates. The POM Wonderful team collaborated with Williams Sonoma to develop a unique product line that showcases the one-of-a-kind flavor and versatility of pomegranates. The products will launch as part of POM's 20th anniversary celebrations and as Williams Sonoma gears up to celebrate the flavors of fall.

"Our collaboration with POM exemplifies our commitment to providing our customers with the best products and recipes that celebrate the flavors of each season," said Williams Sonoma President Felix Carbullido. "We're passionate about teaching people how to cook, entertain and host – and the products we've made with POM are perfect for the home cook, the master chef, or the aspiring mixologist."

"We are proud to partner with Williams Sonoma on a product lineup that harnesses the great taste of pomegranates paired with the high-quality standards both brands offer," said Derrick Miller, president, POM Wonderful. "As respective industry leaders, we couldn't think of a better partner to launch our first ever co-branded product lineup with, giving culinary enthusiasts more ways to enjoy our favorite winter fruit."

The premium Williams Sonoma x POM Wonderful lineup showcases the bright, sweet yet tart flavor and festive color of pomegranates, perfect for holiday entertaining and beyond:

- **Pomegranate Cranberry Relish (\$16.95)** – a sweet and tart blend of pomegranate, cranberries, citrus, and autumnal spices. This relish pairs perfectly with roast turkey, chicken, or pork, or as a topping for vanilla ice cream.
- **Pomegranate Chicken Simmer Sauce (\$18.95)** – a savory combination of tangy pomegranate, tomato, onion, and spices that complements any fall dish.
- **Pomegranate Balsamic Vinegar (\$14.95)** – a tangy blend of pomegranate and white balsamic, perfectly infused to use in vinaigrettes, dips, marinades, or sauces.
- **Pomegranate Glaze (\$16.95)** – a sweet and savory blend of pomegranate, honey, balsamic, and herbs makes this a great pantry addition.
- **Pomegranate Martini Mix (\$21.95)** – a festive ruby-red cocktail mixer that blends tangy pomegranate with refreshing citrus notes for a POMTini™ twist on a classic.

Founded in 2002, and now the largest grower of fresh pomegranates in the U.S., POM Wonderful is credited with making the antioxidant goodness of pomegranates more accessible, more approachable, and always with a consistent premium quality and taste. The POM Wonderful portfolio includes POM Pomegranate Fresh Arils, POM Wonderful 100% Pomegranate Juice, POM Antioxidant Super Teas, and healthy juice blends.

For more information about the POM Wonderful x Williams Sonoma collaboration or to shop the collection, please visit www.williams-sonoma.com/pom.

About Williams Sonoma

Since its founding by Chuck Williams in 1956, the Williams Sonoma brand has been bringing people together around food. A member of the Williams-Sonoma, Inc. (NYSE: WSM) portfolio of brands, Williams Sonoma is a leading specialty retailer of high-quality products for the kitchen and home, providing world-class service and an engaging customer experience. Products include cookware, cooks' tools, cutlery, electrics, bakeware, food, tabletop and bar, outdoor, cookbooks, as well as furniture, lighting, and decorative accessories. Each store offers cooking classes and tastings conducted by expert culinary staff. A comprehensive [gift registry program](#) for weddings and other special events is available in stores and online. On williams-sonoma.com and the Williams Sonoma blog, [Taste](#), customers can find recipes, tips, and techniques that help them create delicious meals. Williams Sonoma can also be found on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#), and [YouTube](#). Williams Sonoma is also part of The Key Rewards, a free-to-join loyalty program that offers members exclusive benefits across the Williams-Sonoma, Inc. family of brands.

About POM Wonderful

POM Wonderful is the largest grower and producer of fresh pomegranates and pomegranate juice in the United States as well as the worldwide leader in fresh California pomegranates and pomegranate-based products including our 100% pomegranate juices, healthy juice blends, and teas. We grow, handpick, and juice our own pomegranates to ensure the highest quality. POM Wonderful is part of The Wonderful Company, a privately held company with a portfolio that includes other No. 1 brands such as Wonderful® Pistachios, FIJI® Water, Wonderful® Halos®, JUSTIN® wine, and Teleflora®. To learn more about The Wonderful Company, visit www.wonderful.com, or follow us on Facebook, Twitter, and Instagram. To view the current Corporate Social Responsibility report, visit www.wonderful.com/csr.