

**THE WONDERFUL COMPANY'S RESEARCH & INSIGHTS TEAM RECOGNIZED AS A FINALIST FOR THE
2021 QUIRK'S MEDIA CLIENT-SIDE TEAM AWARD**

Award Honors Excellence in Marketing Research and Insights

LOS ANGELES – November 10, 2021 – The Wonderful Company, a global company dedicated to harvesting health and happiness around the world through its iconic consumer brands including FIJI® Water, POM Wonderful®, and Wonderful® Pistachios, today announced that its Research & Insights team has been recognized as a finalist for the 2021 Quirk's Media Client-Side Team Award. The Marketing Research and Insight Excellence Awards, powered by Quirk's Media, recognizes the researchers, suppliers, products, and services that are adding value and impact to marketing research.

"We've worked extensively to evolve and deepen our understanding of our consumers, communities, and employees whom we have the privilege to serve," said Amy Snow, senior vice president of research & insights at The Wonderful Company. "We're thrilled to be named a finalist by Quirk's Media for the best client-side team as this award underscores our founders' and company's commitment to help drive positive change in the communities where our employees live and work. It's a privilege to be recognized among such amazing honorees."

The Wonderful Company's Research & Insights team is part of Wonderful Agency, the company's full-service in-house advertising and marketing agency. Comprised of researchers with both client-side and vendor-side experience across a wide range of categories, the team collects and delivers creative and empirically sound consumer insights that influence decisions, spark change, and motivate consumers to make better choices every day.

Finalists were selected by a panel of judges made up of a combination of end-client researchers, supplier partners, and Quirk's editorial staff. For more information, please visit www.quirks.com.

About The Wonderful Company

The Wonderful Company is a privately held \$5 billion global company dedicated to harvesting health and happiness around the world. Its iconic brands include FIJI® Water, POM Wonderful®, Wonderful® Pistachios, Wonderful® Halos®, Wonderful® Seedless Lemons, Teleflora®, JUSTIN® Wines, JNSQ™ Wines, and Landmark® Wines.

The Wonderful Company's connection to consumers has health at its heart and giving back in its DNA. To learn more about The Wonderful Company, its products, and its core values, visit www.wonderful.com, or follow us on [Facebook](#), [Twitter](#), and [Instagram](#). To view the current Corporate Social Responsibility report, visit www.wonderful.com/csr.

About Quirk's

Quirk's Marketing Research Media produces a print and digital magazine, e-newsletters, events, industry awards, webinars, and the most comprehensive website – all of which is devoted entirely to professionals responsible for conducting, coordinating, and purchasing marketing research products and services. Designed to promote the understanding, use, and value of marketing research, Quirk's free resources include original articles on research techniques, case studies, news, survey findings, global listings for conferences and jobs, LinkedIn groups, webinars, and the most complete and up-to-date directories of market research product and service companies. To get your own free access visit www.quirks.com.

###

MEDIA CONTACT:

Rachel Ostroff

rachel.ostroff@wonderful.com

(310) 592-6469