

THE WONDERFUL COMPANY CO-OWNER LYNDA RESNICK DEDICATES \$1 MILLION TO INSPIRE FRESNO STATE GRADUATES TO ENGAGE IN COMMUNITY SERVICE

New Fund Unveiled During Commencement Address to 2020 and 2021 Graduating Classes

LOS ANGELES – MAY 14, 2021 – This weekend during her commencement address to the 2020 and 2021 graduating classes of California State University, Fresno, Lynda Resnick – philanthropist, vice-chairman and co-owner of The Wonderful Company – is unveiling a new, \$1 million fund that she and her husband, Stewart Resnick, established to inspire students to do local community service.

The \$1 million “Wonderful Butterfly Project” fund provides up to \$500 for each of the first 2,000 graduates from the Fresno State classes of 2020 and 2021 who complete two days of service with nonprofit organizations in their own communities. In total, the fund will generate 32,000 hours of volunteer work for Central Valley organizations. Graduates can visit www.wonderfulbutterflyproject.com to match with local nonprofits and apply for funding once they’ve completed their community service hours.

“Never underestimate the powerful impact you can have in your own backyard. When you serve in the same place that you live, you build momentum, movements, and relationships that make an indelible mark on your community,” Lynda Resnick states in her commencement address. “We hope that this million-dollar gift to your classes will inspire you. Flap your wings, kick up dust, and bring a tornado of change down on anyone who tells you that it’s impossible to fix the world. You are the ones who will take to the air and inspire us all to fly higher once again!”

The Resnicks know from experience that local philanthropy has a lasting impact. Wonderful’s paradigm-changing, place-based approach to corporate social responsibility is focused on education, health and wellness, and community building in California’s Central Valley, where many of its products are grown and where most of its workforce resides. Lynda Resnick personally guides The Wonderful Company’s corporate social responsibility efforts and hopes this accessible approach to philanthropy will appeal to the graduates she addresses this weekend.

About “Wonderful Butterfly Project”

The “Wonderful Butterfly Project” is a \$1 million fund established by Lynda and Stewart Resnick to inspire the 2020 and 2021 graduates of California State University, Fresno to engage in community service. The name of the fund is inspired by the butterfly effect, a phenomenon that was first discovered as part of chaos theory by Edward Lorenz, a mathematician who revealed through a computer model that the tiny flap of a butterfly’s wings in Brazil might start a ripple effect that ultimately caused a tornado in Texas. The Resnicks believe that small, individual actions can start a domino effect that can cascade into tremendous good. Learn more at www.wonderfulbutterflyproject.com.

About The Wonderful Company

Headquartered in Los Angeles, The Wonderful Company is a privately held company dedicated to harvesting health around the world through its iconic consumer brands. The company’s 10,000 employees worldwide are committed to bringing consumers everywhere the freshest, most wholesome pistachios, citrus, and pomegranates; bottling the finest water and wines; and creating colorful bouquets that are sure to touch the heart. This commitment is reflected in the company’s market share: Wonderful Pistachios® is America’s No. 1 tree nut and America’s fastest-growing snack; Wonderful® Halos® is the No. 1 mandarin orange in America; 1 POM Wonderful® is the No. 1 100% pomegranate brand in America; FIJI® Water is America’s No. 1 premium

imported bottled water brand; JUSTIN® Wine has the No. 1 Cabernet Sauvignon in California; and Teleflora® is the world's leading floral delivery service.

The Wonderful Company's connection to consumers has health at its heart and giving back at its core. The company has a long-standing commitment to corporate social responsibility, including more than \$1 billion invested in environmental sustainability; \$65 million in charitable giving, education initiatives, and innovative health and wellness programs each year; and \$143 million toward the construction of two charter school campuses in California's Central Valley.

To learn more about The Wonderful Company, its products and its core values, visit www.wonderful.com, or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To view the current Corporate Social Responsibility report, visit www.wonderful.com/csr.

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