

## The Wonderful Company Unveils Corporate Philanthropy Website

*Online Platform Shares Stories of 'Doing Well by Doing Good,'  
Emphasizing Positive Impact in Communities Where Employees Live and Work*

April 4, 2023 — The Wonderful Company has launched its first-ever Corporate Social Responsibility website highlighting co-founders Lynda and Stewart Resnick's philanthropic approach of place-based giving, which focuses on listening to, investing in, and collaborating with communities where employees live and work, from California's Central Valley to the islands of Fiji and beyond.

The comprehensive collection of nearly 100 stories, articles and immersive video delve into the strategies, community partnerships and real-world outcomes of the Resnicks' philanthropic initiatives, through their foundation and The Wonderful Company. It also shares insights into their focus on investing in the whole person and the social determinants of a healthy society, including education, health and wellness, economic mobility, environmental sustainability, and arts and culture.

Across the site, visitors can learn more about a wide range of initiatives and hear directly from community partners, residents, Wonderful Education scholars, and employees who all play critical roles in this Corporate Social Responsibility work.

"Philanthropy is central to the DNA of The Wonderful Company, and we are proud of what we have been able to achieve working closely with communities and our employees," said Lynda Resnick, co-owner and vice chairman of The Wonderful Company, who oversees the company's philanthropy. "Sharing our approaches, learnings and strategies will hopefully offer insights to others as they chart their own philanthropic course. Our belief is that true success comes from doing well by doing good. We start by making a difference in our own backyards."

The easy-to-navigate site offers readers a variety of jumping off points for further exploration:

- [Wonderful Giving](#) allows employees to direct up to \$1,000 of company giving annually, channeling more than \$56 million to roughly 7,800 nonprofits since its creation in 2006.
- [Education](#) offers students free, high-quality education across California's Central Valley, from preschool to [college and career pathways](#). This work also includes founding and building two [Wonderful College Prep Academy](#) public charter schools in the region.
- [Sustainability](#) advances agricultural practices and scientific breakthroughs that can help secure the future of our planet.
- [Health and Wellness](#) provides free health and wellness services to employees and their families at our plants and in the orchards via mobile clinics.
- [Arts and Culture](#) builds community by helping ensure arts and culture are a shared public experience, including supporting major expansions of LACMA and The Hammer Museum in Los Angeles.

- [Wonderful Communities](#) dives deeper into the on-the-ground collaborations driving place-based philanthropy, such as the work underway in [Fiji's Yaqara Valley](#) and the [Central Valley community of Lost Hills](#).

To date, the Resnicks, through their foundation and The Wonderful Company, have invested more than \$2.6 billion in philanthropy globally, including \$1.3 billion directed towards environmental sustainability to help combat climate change and preserve the planet for future generations.

### **About The Wonderful Company**

The Wonderful Company is a privately held \$5 billion global company dedicated to harvesting health and happiness around the world. Its iconic brands include FIJI® Water, POM Wonderful®, Wonderful® Pistachios, Wonderful® Halos®, Wonderful® Seedless Lemons, Teleflora®, JUSTIN®, and Landmark® wines. The Wonderful Company's connection to consumers has health at its heart and giving back in its DNA. To learn more about The Wonderful Company, its products, and its core values, visit [www.wonderful.com](http://www.wonderful.com), or follow us on [Facebook](#), [Twitter](#), and [Instagram](#). To learn more about their Corporate Social Responsibility, visit <https://csr.wonderful.com/>.