

# Wonderful® PISTACHIOS

## WONDERFUL® PISTACHIOS CELEBRATES BIRTH OF WORLD'S FIRST GREEN PUPPY NAMED 'PISTACHIO' BY GIVING FREE PISTACHIOS TO EVERY RESIDENT OF ITS ITALIAN HOMETOWN; OWNER GETS LIFETIME SUPPLY

*Wonderful® Pistachios Gives Pistachios to Every Resident of Pattada, Sardinia Italy and Owner Gets Lifetime Supply*

**LOS ANGELES – October 23, 2020** – An unforgettable dog deserves an unforgettable treat. Today, [Wonderful® Pistachios](#) announced plans to donate a bag of Wonderful Pistachios to all residents in Pattada, Sardinia Italy, to celebrate the birth of the world's first green puppy named "Pistachio." The company will also donate a lifetime supply of Wonderful Pistachios to Mr. Cristian Mallocci, the dog's proud owner who runs a small farm in Pattada.



News of Pistachio's birth quickly traveled across the globe, and while his coloring is temporary, green is known for luck and Mallocci views his birth as a beacon of hope during this difficult time. No stranger to pop culture moments, Wonderful Pistachios has worked with some of Hollywood's biggest names to promote Wonderful Pistachios over the years.

"We're excited about the attention and joy the new green puppy named Pistachio is bringing to the global pistachio family and to our team at Wonderful Pistachios," said Adam Cooper, senior vice president of marketing, The Wonderful Company. "To echo Mr. Mallocci's sentiments, we could all use a little green hope and luck right about now, and while we wish Pistachio could join our team as a mascot, we'd like to express our excitement by gifting all of his 3,000 neighbors with Wonderful Pistachios."

Wonderful Pistachios are available in traditional in-shell and also easy-to-eat and no-mess Wonderful Pistachios No Shells, which also include Honey Roasted and Chili Roasted flavors.

### **Wonderful Pistachios**

Wonderful Pistachios is the world's largest vertically integrated pistachio processor and marketer. Located in California's Central Valley, our nuts are Non-GMO Project Verified, providing a smart, healthy choice for consumers around the world. Our nuts can be found in stores nationwide and online under the flagship brand, Wonderful® Pistachios. For more, visit [getcrackin.com](http://getcrackin.com) or follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

Wonderful Pistachios is part of The Wonderful Company, a privately held \$5 billion company that also has iconic brands such as Wonderful® Halos®, FIJI® Water, POM Wonderful®, JUSTIN® Wine, and Teleflora®. To learn more about The Wonderful Company, visit

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## **The Wonderful Company**

Headquartered in Los Angeles, The Wonderful Company is a privately held \$5 billion company dedicated to harvesting health around the world through its iconic consumer brands. The company's 10,000 employees worldwide are committed to bringing consumers everywhere the freshest, most wholesome pistachios, citrus, and pomegranates; bottling the finest water and wines; and creating colorful bouquets that are sure to touch the heart. This commitment is reflected in the company's market share: Wonderful Pistachios® is America's No. 1 tree nut and America's fastest-growing snack; Wonderful® Halos® is the No. 1 mandarin orange in America; POM Wonderful® is the No. 1 100% pomegranate brand in America; FIJI® Water is America's No. 1 premium imported bottled water brand; JUSTIN® Wine has the No. 1 Cabernet Sauvignon in California; and Teleflora® is the world's leading floral delivery service.

The Wonderful Company's connection to consumers has health at its heart and giving back at its core. The company has a long-standing commitment to corporate social responsibility, including more than \$1 billion invested in environmental sustainability; \$65 million in charitable giving, education initiatives, and innovative health and wellness programs each year; and \$143 million toward the construction of two charter school campuses in California's Central Valley.

To learn more about The Wonderful Company, its products and its core values, visit [www.wonderful.com](http://www.wonderful.com), or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To view the current Corporate Social Responsibility report, visit [www.wonderful.com/csr](http://www.wonderful.com/csr).