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**Contact: Missy Miller
(310) 966-8328
mmiller@teleflora.com**

TELEFLORA INCREASES WORK-AT-HOME POSITIONS FOR THE CHRISTMAS SEASON

500 Additional Work-From-Home Positions will help Deliver Exceptional Service to Teleflora Customers

LOS ANGELES (October 2, 2012) – With the busy holiday shopping season right around the corner, Teleflora, the world’s leading flower delivery service has announced that it will be filling 500 seasonal work-at-home Consumer Sales Professional positions due to anticipated holiday order growth. Seasonal work-at-home agents for Teleflora will help customers choose and order the perfect flower arrangements to celebrate milestones like birthdays or anniversaries or assist customers with choosing the perfect holiday floral gift for loved ones and friends.

“As Teleflora’s business continues to grow, our work-from-home program allows us to grow with it while at the same time reducing our dependence on outsourced call centers in the U.S. and abroad,” said Danielle Ezell, Vice President, Administration Teleflora. “Utilizing work at home agents also lets us expand our workforce without geographical restrictions and gives us more flexibility to handle calls regardless of the time zone.”

The work-at-home phenomenon is rapidly growing as both employees and employers alike continue to discover the many advantages of telecommuting. Employees who work from home face fewer distractions than their typical office counterparts, and they eliminate some of the less desirable facets of office life such as long commutes and dress codes. Many employees find that working from home also allows for an easier balance of work and family time. Agents can enjoy the flexibility Teleflora offers to pick a work schedule that best fits their personal and family needs.

Applications for the Consumer Sales Professional positions are currently being accepted through November 1. Interested applicants can find more information by going to teleflora.com and searching the careers section or by clicking [Teleflora work-at-home positions](#).

About Teleflora

Teleflora is the world’s leading flower delivery service connecting customers with the nation’s best local [florists](#) for more than 75 years. All of Teleflora’s flower arrangements are artistically arranged and hand-delivered in keepsake vases using only the freshest [flowers](#) available through its member florist network. Headquartered in Los Angeles, California, Teleflora has over 15,000 member florists throughout the U.S. and Canada, with an additional 20,000 affiliated florists outside North America. Through its extensive member florist network, Web sites including www.teleflora.com and www.findaflorist.com, and its toll-free line 1-800-TELEFLORA, the company offers consumers fast, convenient and high-quality flowers and keepsake products.

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