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teleflora®

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TELEFLORA TUESDAYS KICKS OFF TODAY

Teleflora Launches Weekly Blooming Deals as the Holiday Countdown Begins!

LOS ANGELES (September 25, 2012) – Move over Black Friday and Cyber Monday, today marks the launch of “Teleflora Tuesday.” With exactly three months to go before Christmas day, Teleflora, the world’s leading flower delivery service, is offering one-day floral deals at a steal every Tuesday from now until Santa’s official arrival on December 25. [Teleflora Tuesdays](#) makes it easy to surprise your loved ones for the holidays or any day or to decorate your home with a stylish Teleflora arrangement. The program launches today with “[Deluxe Your Bouquet Tuesday](#),” which features **free** upgrades from standard to deluxe on some of Teleflora’s best-selling bouquets.

Teleflora customers can learn more about upcoming Tuesday deals at teleflora.com or they can sign-up to receive weekly emails for instant access to the latest exclusive discounts. Teleflora Tuesday deals will be effective for 24 hours starting at 12 a.m. every Tuesday and ending at midnight (CT).

About Teleflora

Teleflora brings together the time-honored tradition of [sending flowers](#) with the modern benefits of an advanced florist network. By tapping over 15,000 member florists in North America alone, Teleflora offers the kind of personal touches, artistry and expertise you expect from a trusted neighborhood florist—even if that neighborhood is across the country. No prepackaged flowers in nondescript boxes dropped on your doorstep—Teleflora’s network of professional florists create artistic arrangements personally delivered in a vase, often on the same day. And, with the organization’s pioneering “[Flowers in a Gift](#)” Collection, the recipient gets a keepsake that turns the treasured gesture of a bouquet into a lasting memento. Luxe yet affordable, aspirational yet accessible, Teleflora makes every day an occasion.

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