



FOR IMMEDIATE RELEASE

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## **KRISTIN CAVALLARI JOINS WONDERFUL HALOS AND BOYS & GIRLS CLUBS OF AMERICA IN AN EFFORT TO PROMOTE HEALTHY SNACKING IN OVER 4,000 CLUBS ACROSS THE COUNTRY**

*Wonderful Halos Extends Partnership and Donates an Additional  
\$100,000 to Boys & Girls Clubs of America for Healthy Lifestyles  
Programming*

LOS ANGELES (February 2, 2016) - Today, actress, television personality, designer and philanthropist Kristin Cavallari helped kick off the second year of a partnership between [Wonderful Halos](#) California mandarins and [Boys & Girls Clubs of America](#). Wonderful Halos- the #1 selling brand of mandarins in the country that are sweet, seedless and easy-to-peel - is donating another \$100,000 to Boys & Girls Clubs of America to support healthy lifestyle programming at Clubs around the country. Funds are used for health education, sports programming, as well as after school food, which is often the last meal of the day for some Club kids. Included in Wonderful Halos' donation is fresh citrus fruit to supply Clubs with healthy snack options.

Cavallari, former cast member of mega-popular MTV series "Laguna Beach" and "The Hills" and author of upcoming book, "Balancing in Heels" due out in March 2016, joined volunteers at a Boys & Girls Club in New York City to deliver Wonderful Halos and other healthy foods for a snack time treat and to host fitness activities to promote the importance of healthy habits.

“Teaching kids good habits at an early age really sets the foundation for them for the rest of their lives,” said Cavallari. “For example, I plan to encourage my little ones to reach for healthy snacks such as Wonderful Halos in lieu of sugary treats. And now this partnership has allowed me to promote healthy eating and thinking to a huge network of youth across the country.”

Boys & Girls Clubs of America is the nation’s premier youth development organization serving nearly 4 million youth annually. More than 4,100 Club locations have helped develop young minds with the skills and abilities to become productive citizens. Boys & Girls Clubs of America works to provide a world-class Club experience for all youth and this includes teaching how to live a healthy lifestyle along with demonstrating good character & citizenship and academic success. Signature Boys & Girls Club programs such as Triple Play, Smart Moves, Smart Girls and Wanna Play provide opportunities for Club kids to get active, understand and educate themselves to make smart choices that impact their health.

“Instilling early and often the foundations of a healthy lifestyle is key to developing long-term wellness habits that shape successful adults,” said Jennifer Bateman, Ph.D., national vice president of health, wellness & gender, Boys & Girls Clubs of America. “We’re grateful for partners like Wonderful Halos that support our health and wellness initiatives. Each day BGCA and Clubs around the country work to enhance our strategies and drive deeper impact to help Club members learn and practice healthy habits so they can achieve a great future.”

“Wonderful Halos believe that kids are the catalyst for change in the household, and they can influence their families to make healthy choices,” said Adam Cooper, vice president of marketing, Wonderful Halos. “That’s why we are proud to partner with the Boys & Girls Clubs of America to help make healthy food and resources available to Club kids. During the first year of our partnership, we directly saw the positive influence Clubs have on kids’ lives, and so it was natural for us to continue our partnership through 2016 and to continue support their health initiative.”

Consumers will enjoy 2 billion servings of wholesome California mandarins this season which they can find in the produce aisles of grocery, mass and club stores now through April (California mandarin season). They are available in 1-, 3- and 5-pound bags and 5-pound boxes.

For more information on [Wonderful Halos](#) or to stay up-to-date on the Wonderful Halos and Boys & Girls Clubs of America partnership, visit [HalosFun.com](#), [Facebook.com/Halos](#) or [@halosfun](#) on Twitter. For more information on Boys & Girls Clubs of America and how to help, please visit [greatfutures.org](#).

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### **About Wonderful® Halos®**

Wonderful Halos are sweet, seedless and easy-to-peel California-grown mandarins filled with Pure Goodness®. Halos are a part of Wonderful Citrus™, the largest integrated grower, shipper and packer of fresh citrus in the U.S. The kid-sized fruit is available at produce aisles nationwide at grocery, mass and club retailers during California mandarin season (November – April). For more information, visit [HalosFun.com](http://HalosFun.com) or [Facebook.com/HalosFun](https://Facebook.com/HalosFun).

### **About Wonderful Citrus™**

Wonderful Citrus is America's largest integrated grower, shipper and packer of fresh citrus. Our citrus varieties can be found in the produce department of grocery stores across the country, and also include the flagship consumer brands of Wonderful Halos mandarins and Wonderful Sweet Scarletts Texas red grapefruit. Wonderful Citrus is part of The Wonderful Company, a privately held \$4 billion company dedicated to harvesting health and happiness around the world. Its iconic brands include FIJI Water, POM Wonderful, Wonderful Pistachios & Wonderful Almonds, Wonderful Halos and Teleflora. The Wonderful Company's connection to consumers has health at its heart and giving back in its DNA. To learn more about The Wonderful Company, its products and core values, visit <http://www.wonderful.com>.

### **About Boys & Girls Clubs of America**

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [bgca.org/facebook](https://bgca.org/facebook) and [bgca.org/twitter](https://bgca.org/twitter).