



## **FIJI Water Returning as the Official Water Partner of 72<sup>nd</sup> Emmy® Awards**

*FIJI Water to Provide Hydration throughout the Primetime Emmy Awards  
for the Seventh Consecutive Year*

**LOS ANGELES, Calif. — September 17, 2020** – [FIJI® Water](#), the No. 1 premium imported bottled water, is returning as the Official Water Partner for the 72<sup>nd</sup> Primetime Emmy® Awards held virtually and broadcast LIVE from Staples Center in Los Angeles. FIJI Water will be exclusively served throughout the evening to all involved with this historic virtual production on Sunday, September 20.

Returning for the seventh consecutive year as the Official Water Partner, FIJI Water will be enjoyed by some of television’s brightest stars and leading industry innovators. FIJI Water has historically been a key fixture at the Emmys, and has been enjoyed by some of television’s brightest stars and leading industry innovators over the years, both on the red carpet and at the Governors Ball dinners. The brand has also maintained a presence across the entertainment, fashion and lifestyle communities by serving FIJI Water at other select high-profile annual events throughout the years, including major award shows, international film festivals and New York Fashion Week.

“It’s been an exceptional year in television and we’re happy we can partner with the Television Academy once again this year and show our support for the industry,” said Clarence Chia, senior vice president of marketing, FIJI Water. “FIJI Water has come to be seen as an expected fixture at premiere award shows and entertainment industry events and this year is no exception; we’re again honored to be part of this special evening.”

Emmy recipients will be announced at the 72<sup>nd</sup> Emmy Awards ceremony on Sunday, September 20, 2020, simulcast live on ABC at 8 p.m. (ET) / 5 p.m. (PT).

FIJI Water is bottled at the source in Fiji at a sustainable artesian aquifer deep within the Earth, where it is protected from external elements. As tropical rain slowly filters through volcanic rock, it gathers the naturally occurring electrolytes and minerals that give FIJI Water its signature smooth taste and soft mouth feel. It’s Untouched By Man®, until you unscrew the cap.

For more information, including details to subscribe to FIJI Water's home delivery service, and for the latest updates on FIJI Water, please visit [FIJIWater.com](https://www.fijiwater.com) or [@FIJIWater](https://www.instagram.com/fijiwater) on Instagram.

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#### **About FIJI Water**

FIJI® Water, natural artesian water bottled at the source in Viti Levu (Fiji islands), is the No. 1 imported premium bottled water in the United States. FIJI Water, known for its iconic square bottle, soft mouth feel and unique mineral profile, is the water of choice among discerning consumers and top chefs. FIJI Water is available in a variety of sizes including 330mL, 500mL, 700mL, 1L and 1.5L. Widely available at fine restaurants and hotels, all major retail channels and through a convenient home/business delivery service, FIJI Water has expanded globally to more than 60 countries. To discover Earth's Finest Water®, please visit [www.fijiwater.com](https://www.fijiwater.com), like us on [Facebook](https://www.facebook.com/fijiwater), or follow us on [Instagram](https://www.instagram.com/fijiwater) or [Twitter](https://www.twitter.com/fijiwater).

#### **About the Television Academy**

The Television Academy seeks to expand the horizons of television excellence. Through the programs, publications and events of the Academy and its Foundation, it strives to empower storytellers who shape the evolving television space. And it celebrates those who have excelled by recognizing their achievements through accolades and awards, including television's most coveted prize the Primetime Emmy Award. For more information, please visit [TelevisionAcademy.com](https://www.televisionacademy.com).